West Baton Rouge CVB

2750 North Westport Drive, Port Allen, LA.

Board Meeting, April 20, 2021, Noon

**AGENDA**

1. **CALL TO ORDER:** Gary Hubble, Chairperson

Declare a Quorum

1. **Public Comments / Introduction of guests.**

**III.**  **MINUTES:**  Board Meeting March 10, 2021

1. **COMMITTEE REPORTS:** 
   * + 1. **FINANCE**- Barry Brewer
          1. Treasurers Report, March 2021
          2. Budget vs Actual 1st Quarter 2021 Report
          3. Other

* + - 1. **PERSONNEL –** Gary Hubble
         1. Other

**C. PLANNING & DEVELOPMENT** – Ash Patel

1. Signage

2. Other

# MARKETING / ADVERTISING – Kathy Gautreau

1. Executive Directors Report

2. Other

1. **SPECIAL PROJECTS & EVENTS / FILM COMMISSION** – Lois Webre
   * + - 1. Social Media Report
         2. Kite Fest 2021
         3. Other

**VII. CONFERENCE CENTER REPORT** – Tonya Elson

1. Meetings Report

2. Other

**VIII. OLD BUSINESS:**  1. Other

**IX. NEW BUSINESS:** 1. Other

**X. ADJOURNMENT**