

West Baton Rouge CVB
2750 North Westport Drive, Port Allen, LA.
Board Meeting May 10, 2017 Noon

TENTATIVE AGENDA

- I. **CALL TO ORDER:** Gary Hubble, Chairperson
Declare a Quorum

- II. **Public Comments / Introduction of guests.**

- III. **MINUTES:** Board Meeting April 12, 2017

- IV. **COMMITTEE REPORTS:**
 - A. **FINANCE-** Ellis Gauthier
 - 1. Treasurers Report, April 2017
 - 2. Audit Status
 - 3. Other

 - B. **PERSONNEL –** Gary Hubble
 - 1 Other

 - C. **PLANNING & DEVELOPMENT –** Ash Patel
 - 1. Patio Renovations Progress Update
 - 2. Heating/ Air System
 - 3. Other

- V. **MARKETING / ADVERTISING -** Sharon Stam
 - 1. New Website Launch
 - 2. SELA Gumbo Activities for Fall 2017
 - 3. National Tourism Week
 - 4. New Tourism Marketing Initiatives by State LOT
 - 5. Other

- VI. **FILM COMMISSION / SPECIAL PROJECTS & EVENTS -** Kathy Gautreau
 - 1. Film Commission Business
 - 2. Oldies Fest Update
 - 3. Other

- VII. **CONFERENCE CENTER REPORT -** Lois Webre
 - 1. Meetings Report
 - 2. Advertising
 - 3. Other

- VIII. **OLD BUSINESS:** 1. Board Financial Disclosure Forms due May 15th.

- IX. **NEW BUSINESS:** 1. Legislative Update

- X. **ADJOURNMENT**