

**West Baton Rouge CVB**  
**2750 North Westport Drive, Port Allen, LA.**  
**Board Meeting, August 9, 2023, Noon**

**AGENDA**

- I. CALL TO ORDER:** Chairperson – Garry Hubble  
Declare a Quorum
- II. Public Comments / Introduction of guests.**
- III. MINUTES:** Board Meeting June 14, 2023
- IV. COMMITTEE REPORTS:**
  - A. FINANCE**
    - 1. 2022 Audit Report – Staci Joffrion
    - 2. Treasurers Report, June 2023 – Barry Brewer
    - 3. Treasurers Report July 2023 – Barry Brewer
    - 4. Budget vs Actual Report
    - 5. Other
  - B. PERSONNEL – Kathy Gautreau**
    - 1. Other
  - C. PLANNING & DEVELOPMENT – Kathy Gautreau**
    - 1. Terracon update
    - 2. Other
- V. MARKETING / ADVERTISING – Kathy Gautreau**
  - 1. Branding Proposals
  - 2. Executive Directors Report
  - 3. Other
- VI. SPECIAL PROJECTS & EVENTS / FILM COMMISSION – Lois Webre**
  - 1. Social Media Report
  - 2. Events
  - 3. Other
- VII. CONFERENCE CENTER REPORT – Tonya Elson**
  - 1. Meetings Report
  - 2. Other
- VIII. OLD BUSINESS:** 1. Other
- IX. NEW BUSINESS:** 1. Other
- X. ADJOURNMENT**