WEST BATON ROUGE CONVENTION & VISITORS BUREAU

REGULAR BOARD MEETING DECEMBER 19, 2022, NOON

THREE COMBINED ROOMS

PORT ALLEN, LA 70767

The regular Board Meeting of the West Baton Rouge Convention & Visitors Bureau was held on

Monday, December 19, 2022.

Board Members Present: Garry Hubble, Gary Joseph, Ash Patel, Barry Brewer

Board Members Absent: Jason Hammack, Sandra Hughes, Adrian Genre’

Staff Members Present: Kathy Gautreau, Lois Webre, Tonya Elson, Victoria Hughes

Staff Members Absent: None

Guest: None

With a quorum declared, Chairman Garry Hubble called the meeting to order at 12:04 pm.

**Public Comments:** None

**Minutes**: **Motion:** by Gary Joseph, seconded by Ash Patel to accept the November 9, 2022 minutes with correction of the word finance under Committee Reports. Motion passed

**COMMITTEE REPORTS:**

**Finance**: Barry Brewer presented the Treasurers Report for November2022.

**Motion**: by Ash Patel, seconded by Gary Joseph to accept the finance report for November, 2022. Motion passed.

Kathy discussed 2022 Budget vs Actual Report

**Motion:** By Barry Brewer, seconded by Ash Patel to approve the 2022 Amended Budget

Motion passed.

**Personne**l: Kathy discussed 2023 Pay Raises

**Motion:** By Barry Brewer, seconded by Gary Joseph to go into Executive Session at 12:21 pm.

Motion passed.

**Motion:** By Barry Brewer, seconded by Ash Patel to come out of Executive Session at 12:27 pm.

**Motion:** By Ash Patel, seconded by Gary Joseph to approve 2023 proposal for pay increases.

**Planning & Development:**

Kathy discussed electrical panel, photocell on security lights, and concrete work to be done.

**Marketing & Advertising**: Kathy discussed the Executive Directors Report.

Kathy discussed Reflections of the Season turnout, advertising for the Tourism Revival Fund, and update on new phone system.

**Special Projects & Events/Film Commission**: Lois discussed social media numbers for the month of November, film application for the movie “Iron Claw”, turnout for the Jeep Parade and Polar Express movie night, advertising for Kite Fest, and the completion of the CMP midyear report.

**Conference Center Report:** Tonya discussed Conference Center Report numbers, marketing and new advertising video for the Conference Center being made.

**Old Business**: Kathy discussed Board Nominee approval.

The Board discussed possibly adding a new Board Member from the south end area of the parish.

**New Business**: Kathy discussed skipping the January 2023 Board Meeting.

**Motion**: by Garry Hubble, seconded by Gary Ash Patel to adjourn at 12:42 pm.

Motion passed.

Respectfully submitted,

Victoria Hughes