West Baton Rouge CVB

2750 North Westport Drive, Port Allen, LA. Board Meeting, February 14, 2023 Noon

AGENDA

I. CALL TO ORDER: Chairperson – Garry Hubble

Declare a Quorum

II. Public Comments / Introduction of guests.

III. MINUTES: Board Meeting December 19, 2022

IV. COMMITTEE REPORTS:

- A. FINANCE- Barry Brewer
 - 1. Treasurers Report, December 2022
 - 2. Treasurers Report, January 2023
 - 3. Tourism Revival Fund Grant 2
 - 4. Other

B. PERSONNEL - Kathy Gautreau

- 1. HR Company for new employee
- 2. Other

C. PLANNING & DEVELOPMENT - Kathy Gautreau

- 1. Update on Building
- 2. Update on other projects
- 3. Other

V. MARKETING / ADVERTISING – Kathy Gautreau

- 1. Executive Directors Report
- 2. Other

VI. SPECIAL PROJECTS & EVENTS / FILM COMMISSION – Lois Webre

- 1. Social Media Report
- 2. Events
- 3. Other

VII. CONFERENCE CENTER REPORT – Tonya Elson

- 1. Meetings Report
- 2. Other
- VIII. OLD BUSINESS: 1. New Company Vehicle
 - 2. Other
- IX. NEW BUSINESS: 1. Election of Officers
 - 2. Other

X. ADJOURNMENT