WEST BATON ROUGE CONVENTION & VISITORS BUREAU

REGULAR BOARD MEETING JUNE 14, 2023, NOON

CINCLAIRE ROOM

PORT ALLEN, LA 70767

The regular Board Meeting of the West Baton Rouge Convention & Visitors Bureau was held on Wednesday, June 14, 2023.

Board Members Present: Barry Brewer, Jason Hammack, Sandra Hughes, Garry Hubble, Andrea Normand

Board Members Absent: Ash Patel, Adrian Genre’, Gary Joseph

Staff Members Present: Kathy Gautreau, Lois Webre, Tonya Elson, Victoria Hughes

Staff Members Absent: None

Guest: None

With a quorum declared, Chairman Garry Hubble called the meeting to order at 12:05 pm.

**Public Comments:** None

**Minutes**: **Motion:** by Andrea Normand, seconded by Barry Brewer to accept the May 18, 2023 minutes.

Motion passed.

**COMMITTEE REPORTS:**

**Finance**: Barry Brewer presented the Treasurers Report for May 2023.

**Motion**: by Barry Brewer, seconded by Sandra Hughes to accept the Finance Report for May 2023. Motion passed.

Kathy presented the Budget vs Actual Report for the month of May 2023.

**Motion:** by Barry Brewer, seconded by Jason Hammack to accept the Budget vs Actual Report for May 2023. Motion passed.

**Personnel:** Kathy discussed hiring a Graphic Designer.

**Planning & Development:** Kathy presented an update on the building regarding Terracon completing drilling to begin soil testing.

**Marketing & Advertising**: Kathy presented the Executive Directors Report.

**Special Projects & Events/Film Commission**: Lois discussed social media numbers for the month of May, preparations for Oldies Fest, and announced the date for the Jingle Jeepin’ Parade & Market event.

**Conference Center Report:** Tonya discussed Conference Center Report numbers, marketing, and advertising.

**Old Business**: None.

**New Business**: Kathy presented multiple quotes regarding rebranding for the WBRCVB logo, also the Board requested further information and example pieces from the inquiring companies that were presented.

**Motion**: by Barry Brewer, seconded by Sandra Hughes to adjourn at 12:51 pm.

Motion passed.

Respectfully submitted,

Victoria Hughes