

May 29, 2008

Dear Business Owner:

The 3rd annual ***Oldies But Goodies Fest & Smokin` Oldies Barbeque Cook Off*** will be held in West Baton Rouge at the West Baton Rouge Tourist Information & Conference Center, (Exit #151, Hwy 415) on Saturday, October 11 and Sunday, October 12. The event is FREE and open to the public. We are asking you to get involved by being a sponsor or volunteering your time to help us raise money for St. Jude's Children's Hospital/Dream Day Foundation.

Saturday's cook-off has been sanctioned by IBCA and the State of Louisiana as an Official Championship Cook-off. Activities on Saturday will include cook-off categories for amateurs, children 6-16 years of age, Lemonade tasting as well as the barbeque championship categories. Great inflatables, a face painter and clowns, food & beverage vendors will be on hand. Bitts & Pieces will be on stage beginning at 2:00 (LSU on the big screen also available). The public will be invited to taste all the special food of the day by purchasing barbeque donated by the participants to be sold to benefit the Dream Day Foundation, St. Jude Children's Research Hospital. Awards will be presented to the participants at various intervals through out the day.

Sunday's events will include activities for children, inflatables, hula hoop, costume, jitterbug and twist contests, Antique cars, great food and a Poker Fun Run benefiting St. Jude. Great music with Mason McClain featuring Kenny Fife, followed by Elvis Tribute Artist, Brandon Bennett & the Heartbreak Orchestra.

5000 people attended this great event last year and we are looking forward to a bigger and more successful event this year. Last year's event raised over \$6000.00 for the Dream Day Foundation. Please join us as a sponsor this year by agreeing to participate on whatever financial level your company is able to give to this great event. You can contact Kathy Gautreau, Event Coordinator, to discuss this event and your involvement in further detail at 225-939-6711 or simply complete the form attached and mail it to the address listed.

Thank you for your consideration as a participating sponsor of this worthwhile event.

Regards,

Sharon Boudreaux-Stam

Sharon Boudreaux-Stam
Executive Director