West Baton Rouge CVB

2750 North Westport Drive, Port Allen, LA.

Board Meeting January 10, 2018

TENTATIVE **AGENDA**

1. **CALL TO ORDER:** Gary Hubble, Chairperson

Declare a Quorum

1. **Public Comments / Introduction of guests.**

**III.**  **MINUTES:**  Board Meeting November 28, 2017

1. **COMMITTEE REPORTS:** 
   * + 1. **FINANCE**- Ellis Gauthier
          1. Treasurers Report, November, December, 2017

2. Other

**B. PERSONNEL –** Gary Hubble

1. Change in Custodial Maintenance Employee

2. Other

**C. PLANNING & DEVELOPMENT** – Ash Patel

1. Pergola Project

2. Other

# MARKETING / ADVERTISING - Sharon Stam

1. San Diego, Adventures in Travel - January

2. LTPA Annual Banquet Lafayette, LA

3. BP Projects - New Updates to WBRCVB Marketing Video's

4. Other

**VI. FILM COMMISSION / SPECIAL PROJECTS & EVENTS** - Kathy Gautreau

* + - * 1. Reflections of the Season / Kite Fest
        2. Film Commission Business
        3. Other

**VII. CONFERENCE CENTER REPORT** - Lois Webre

1. Meetings Report

2. Advertising - Spring, 2018

3. Other

**VIII. OLD BUSINESS:**  1. RV Occupancy Tax issue

2. Other

**IX. NEW BUSINESS:** 1. Other

**X. ADJOURNMENT**