West Baton Rouge CVB

2750 North Westport Drive, Port Allen, LA.

 Board Meeting October 23, 2017 Noon

 **AGENDA**

1. **CALL TO ORDER:** Gary Hubble, Chairperson

 Declare a Quorum

1. **Public Comments / Introduction of guests.**

 **III.**  **MINUTES:**  Board Meeting September 13, 2017

1. **COMMITTEE REPORTS:**
	* + 1. **FINANCE**- Ellis Gauthier
				1. Treasurers Report, September, 2017

 2. Profit and Loss Statement Jan - Sept. 2017

 3. 2018 Proposed Budget for Parish

 4. BA-7 Request

 5. Letter of Engagement

 6. Other

 **B. PERSONNEL –** Gary Hubble

 1. Discussion & Personnel Recommendation

 2. Other

 **C. PLANNING & DEVELOPMENT** – Ash Patel

 1. Preliminary Budget for 2018 Renovations

 2. Other

# MARKETING / ADVERTISING - Sharon Stam

1. SELA Gumbo

2. Southeast Tourism Society Fall Forum

3. LA. Office of Tourism State Marketing Meeting

4. Reflections of the Season

5. Other

 **VI. FILM COMMISSION / SPECIAL PROJECTS & EVENTS** - Kathy Gautreau

* + - * 1. Film Commission Business
				2. Veterans Parade
				3. Other

 **VII. CONFERENCE CENTER REPORT** - Lois Webre

1. Meetings Report

2. Advertising

3. Other

 **VIII. OLD BUSINESS:**  1. RV Occupancy Tax issue

 2. Board appointments - Jason Hammock, Gary Spillman, Barry Brewer

 3. Other

 **IX. NEW BUSINESS:** 3. November Meeting -November 29, 2017

  **X. ADJOURNMENT**