WEST BATON ROUGE CONVENTION & VISITORS BUREAU

REGULAR BOARD MEETING DECEMBER 12, 2023, NOON

CINCLARE ROOM

PORT ALLEN, LA 70767

The regular Board Meeting of the West Baton Rouge Convention & Visitors Bureau was held on Tuesday, December 12, 2023.

Board Members Present: Garry Hubble, Ash Patel, Adrian Genre, Barry Brewer, Sandra Hughes, Jason Hammack

Board Members Absent: Andrea Normand, Gary Joseph

Staff Members Present: Kathy Gautreau, Lois Webre, Tonya Elson, Victoria Hughes

Staff Members Absent: None

Guest: None

With a quorum declared, Chairman Garry Hubble called the meeting to order at 12:04 pm.

**Public Comments:** None

**Minutes**: **Motion:** by Sandra Hughes, seconded by Adrian Genre’ to approve the Board Meeting Minutes of November 9, 2023. Motion passed.

**COMMITTEE REPORTS:**

Barry Brewer presented the Treasurer Report for November 2023.

**Motion:** by Adrian Genre’ seconded by Sandra Hughes to approve the Treasurer Report for November 2023. Motion passed.

Kathy presented the Budget vs Actual Report for November 2023.

Kathy presented the Amended 2023 Budget.

**Motion**: by Barry Brewer, seconded by Adrian Genre’ to approve the Amended 2023 Budget. Motion passed.

**Personnel:** Kathy discussed Incentive Pay and Annual 2024 Pay Raises.

**Motion:** By Barry Brewer, seconded by Ash Patel to go into Executive Session at 12:20 pm.

Motion passed.

Jason Hammack arrived at 12:22PM.

**Motion:** By Adrian Genre’ seconded by Ash Patel to come out of Executive Session at 12:34

**Motion:** By Barry Brewer, seconded by Sandra Hughes to approve Employee Incentive Pay.

Motion passed.

**Motion:** By Jason Hammack, seconded by Barry Brewer to approve 2024 Pay Raises as proposed.

Motion passed.

**Planning & Development:** Kathy discussed 2024 Projects regarding the Beautification of Exit #151, getting proposals for lawn maintenance and new signage for the building, also contacting someone regarding the lighting on Frontage Road.

**Marketing & Advertising**: Kathy presented the Executive Directors Report.

**Special Projects & Events/Film Commission**: Lois discussed social media numbers for the month of November, and discussed how great the turnout was for the 2nd annual Jingle Jeepin’ Parade & Market.

**Conference Center Report:** Tonya discussed Conference Center Report numbers, marketing, and advertising.

**Old Business**: None

**New Business**: Kathy discussed Approval of WBRCVB Board Nominations and Board Reappointments.

Kathy discussed Garry Hubble’s position on the WBRCVB Board being renewed.

**Motion:** By Barry Brewer, seconded by Adrian Genre’ to recommend Garry Hubble to be reappointed to the WBRCVB Board.

Garry Hubble: Abstain Sandra Hughes: Yes

Barry Brewer: Yes Adrian Genre’: Yes

Ash Patel: Yes Jason Hammack: Yes

Motion passed.

Kathy discussed Jason Hammack’s position on the WBRCVB Board being renewed.

**Motion:** By Garry Hubble, seconded by Sandra Hughes to approve Jason Hammack’s

reappointment to the WBRCVB Board.

Jason Hammack: Abstain Garry Hubble: Yes

Barry Brewer: Yes Ash Patel: Yes

Adrian Genre’: Yes Sandra Hughes: Yes

Motion passed.

Kathy discusses the WBRCVB Board nomination of Virgina Gilpin to represent the Port Allen

Lions Club.

**Motion:** By Ash Patel, seconded by Jason Hammack to accept nomination for Virgina Gilpin to fill

Barry Brewer’s seat on the WBRCVB Board.

Garry Hubble: Yes Sandra Hughes: Yes

Barry Brewer: Abstain Jason Hammack: Yes

Adrian Genre’: Yes Ash Patel: Yes

Motion passed.

Kathy discussed the Election of WBRCVB Officers for 2023

**Motion:** By Barry Brewer, seconded by Ash Patel to reappoint Garry Hubble as WBRCVB Chairman.

Motion passed. Garry Hubble abstained from voting.

**Motion:** By Jason Hammack, seconded by Sandra Hughes to reappoint Ash Patel as WBRCVB Vice

Chairman. Motion passed. Ash Patel abstained from voting.

**Motion:** By Jason Hammack, seconded by Sandra Hughes to reappoint Adrian Genre’ as WBRCVB Secretary

Motion passed. Adrian Genre abstained from voting.

**Motion:** By Garry Hubble, seconded by Adrian Genre’ to appoint Jason Hammack as WBRCVB Treasurer.

Motion passed. Jason Hammack abstained from voting.

The Board presented Barry Brewer with a plaque to commend him for his years of service on the WBRCVB Board.

**Motion**: By Barry Brewer, seconded by Adrian Genre’ to adjourn at 1:07 pm.

Motion passed.

Respectfully submitted,

Victoria Hughes