West Baton Rouge CVB

2750 North Westport Drive, Port Allen, LA.

 Board Meeting November 29, 2017

\*\*\*\* HOLIDAY LUNCH WITH HOTELIERS \*\*\*\*

 11:30 AM

 **AGENDA**

1. **CALL TO ORDER:** Gary Hubble, Chairperson

 Declare a Quorum

1. **Public Comments / Introduction of guests.**

 **III.**  **MINUTES:**  Board Meeting October 23, 2017

1. **COMMITTEE REPORTS:**
	* + 1. **FINANCE**- Ellis Gauthier
				1. Treasurers Report, October, 2017

 2. 2017 Amended Budget

 3. BA-7 Request / Enterprise Check

 4. Other

 **B. PERSONNEL –** Gary Hubble

 1. Pam Stoner, Lamar Thomas, Jeannette Brown - TMP

 2. Other

 **C. PLANNING & DEVELOPMENT** – Ash Patel

 1. AC Repair

 2. Other

# MARKETING / ADVERTISING - Sharon Stam

1. Reflections of the Season - SNEAK Peek Night

2. San Diego, Adventures in Travel - January

3. BP Award - Marketing Plan 2018

4. LTPA Annual Banquet

5. Other

 **VI. FILM COMMISSION / SPECIAL PROJECTS & EVENTS** - Kathy Gautreau

* + - * 1. Film Commission Business
				2. Other

 **VII. CONFERENCE CENTER REPORT** - Lois Webre

1. Meetings Report

2. Advertising - Marketing Plan 2018

3. Other

 **VIII. OLD BUSINESS:**  1. RV Occupancy Tax issue

 2. Ethics Exams

 3. Other

 **IX. NEW BUSINESS:** 1. ELECTION OF WBRCVB OFFICERS 2018

 2. Other

  **X. ADJOURNMENT**