West Baton Rouge CVB

2750 North Westport Drive, Port Allen, LA.

Board Meeting November 29, 2017

\*\*\*\* HOLIDAY LUNCH WITH HOTELIERS \*\*\*\*

11:30 AM

**AGENDA**

1. **CALL TO ORDER:** Gary Hubble, Chairperson

Declare a Quorum

1. **Public Comments / Introduction of guests.**

**III.**  **MINUTES:**  Board Meeting October 23, 2017

1. **COMMITTEE REPORTS:** 
   * + 1. **FINANCE**- Ellis Gauthier
          1. Treasurers Report, October, 2017

2. 2017 Amended Budget

3. BA-7 Request / Enterprise Check

4. Other

**B. PERSONNEL –** Gary Hubble

1. Pam Stoner, Lamar Thomas, Jeannette Brown - TMP

2. Other

**C. PLANNING & DEVELOPMENT** – Ash Patel

1. AC Repair

2. Other

# MARKETING / ADVERTISING - Sharon Stam

1. Reflections of the Season - SNEAK Peek Night

2. San Diego, Adventures in Travel - January

3. BP Award - Marketing Plan 2018

4. LTPA Annual Banquet

5. Other

**VI. FILM COMMISSION / SPECIAL PROJECTS & EVENTS** - Kathy Gautreau

* + - * 1. Film Commission Business
        2. Other

**VII. CONFERENCE CENTER REPORT** - Lois Webre

1. Meetings Report

2. Advertising - Marketing Plan 2018

3. Other

**VIII. OLD BUSINESS:**  1. RV Occupancy Tax issue

2. Ethics Exams

3. Other

**IX. NEW BUSINESS:** 1. ELECTION OF WBRCVB OFFICERS 2018

2. Other

**X. ADJOURNMENT**