WEST BATON ROUGE CONVENTION & VISITORS BUREAU

REGULAR BOARD MEETING AUGUST 10, 2022 NOON

COMBINED ROOMS

PORT ALLEN, LA 70767

The regular Board Meeting of the West Baton Rouge Convention & Visitors Bureau was held on Wednesday, August 10, 2022.

Board Members Present: Garry Hubble, Gary Joseph, Jason Hammack, Sandra Hughes, Barry

Brewer, Ash Patel, Adrian Genre’

Board Members Absent: Ellis Gauthier

Staff Members Present: Kathy Gautreau, Lois Webre, Tonya Elson, Victoria Hughes

Staff Members Absent: None

Guest: Staci Joffrion

With a quorum declared, Chairman Gary Hubble called the meeting to order at 12:01 pm.

**Public Comments:** None

**Minutes**: **Motion**: by Barry Brewer, seconded by Gary Joseph to accept the June 8, 2022 minutes.

Motion passed.

**COMMITTEE REPORTS:**

**Finance**: Staci Joffrion with Baxley & Associates presented the 2021 Audit for WBR CVB.

**Motion**: by Barry Brewer, seconded by Sandra Hughes to accept the 2021 Audit Report

Barry Brewer gave the finance report for June and July 2022

**Motion**: by Adrian Genre’, seconded by Ash Patel to accept the finance report for June, 2022 pending corrections noted on detailed outstanding check report. Motion passed.

**Motion**: by Sandra Hughes, seconded by Gary Joseph to accept the finance report for July, 2022 pending corrections noted on detailed outstanding check report. Motion passed.

Kathy discussed Whitehead Blvd, Lighting project

**Personne**l: Kathy discussed the idea of looking to hire a graphic designer, and moving Tonya into the

Board Room for more space with clients.

**Planning & Development:**

Kathy discussed 415 project update, landscaping and getting quotes for pressure washing for roof

& patio area

**Marketing & Advertising**: Kathy discussed the Executive Directors Report, and upcoming events

Gary Hubble discussed Christmas Jeep Parade for December

**Special Projects & Events/Film Commission**: Lois discussed social media numbers, events, and CMP grant

**Conference Center Report:** Tonya discussed Conference Center Report for June and July

**Old Business**: Kathy discussed Attorney General’s Opinion

**New Business**: None

**Motion**: by Adrian Genre’, seconded by Gary Joseph to adjourn at 1:02 pm.

Motion passed.

Respectfully Submitted,

Victoria Hughes