

West Baton Rouge CVB
2750 North Westport Drive, Port Allen, LA.
Board Meeting, December 12, 2023, Noon

AGENDA

- I. CALL TO ORDER:** Chairperson – Garry Hubble
Declare a Quorum
- II. Public Comments / Introduction of guests.**
- III. MINUTES:** Board Meeting November 9, 2023
- IV. COMMITTEE REPORTS:**
 - A. FINANCE-** Barry Brewer
 - 1. Treasurers Report, November 2023
 - 2. Budget vs Actual Report
 - 3. Amended 2023 Budget
 - 4. Other
 - B. PERSONNEL –** Kathy Gautreau
 - 1. Incentive Pay
 - 2. Annual 2024 Pay Raises
 - 3. Other
 - C. PLANNING & DEVELOPMENT –** Kathy Gautreau
 - 1. Beautification of Exit #151 – 2024 Project
 - 2. Lawn Maintenance Proposals
 - 3. Other
- V. MARKETING / ADVERTISING –** Kathy Gautreau
 - 1. Branding Update
 - 2. Executive Directors Report
 - 2. Other
- VI. SPECIAL PROJECTS & EVENTS / FILM COMMISSION –** Lois Webre
 - 1. Social Media Report
 - 2. Jingle Jeepin’ Parade and Market update
 - 3. Other
- VII. CONFERENCE CENTER REPORT –** Tonya Elson
 - 1. Meetings Report
 - 2. Other
- VIII. OLD BUSINESS:** 1. Other
- IX. NEW BUSINESS:** 1. Board Reappointments
2. Election of WBR CVB Officers for 2023
3. Other
- X. ADJOURNMENT**