

**West Baton Rouge CVB**  
**2750 North Westport Drive, Port Allen, LA.**  
**Board Meeting, January 10, 2024, Noon**

**AGENDA**

- I. CALL TO ORDER:** Chairperson – Garry Hubble  
Declare a Quorum
- II. Public Comments / Introduction of guests.**
- III. MINUTES:** Board Meeting December 12, 2023
- IV. COMMITTEE REPORTS:**
  - A. FINANCE-** Jason Hammack
    - 1. Treasurers Report, December 2023
    - 2. Budget vs Actual Report
    - 3. Other
  - B. PERSONNEL –** Kathy Gautreau
    - 1. Southern HR Company (18,600)
    - 2. Other
  - C. PLANNING & DEVELOPMENT –** Kathy Gautreau
    - 1. Beautification of Exit #151 – 2024 Project
    - 2. Lights on Frontage Rd
    - 3. Other
- V. MARKETING / ADVERTISING –** Kathy Gautreau
  - 1. New Logo Designs
  - 2. Executive Directors Report
  - 2. Other
- VI. SPECIAL PROJECTS & EVENTS / FILM COMMISSION –** Lois Webre
  - 1. Social Media Report
  - 2. Festival Update
  - 3. Other
- VII. CONFERENCE CENTER REPORT –** Tonya Elson
  - 1. Meetings Report
  - 2. Other
- VIII. OLD BUSINESS:** 1. Other
- IX. NEW BUSINESS:** 1. New Board Members  
3. Other
- X. ADJOURNMENT**