## WEST BATON ROUGE CONVENTION & VISITORS BUREAU

## REGULAR BOARD MEETING MARCH 9 2022, NOON

**COMBINED ROOMS**

# PORT ALLEN, LA 70767

The Regular Board Meeting of the West Baton Rouge Convention & Visitors Bureau was held on Wednesday, March 9, 2022.

Board Members Present: Garry Hubble, Ash Patel, Sandra Hughes, Barry Brewer, Ellis Gauthier, Jason Hammack,

Adrian Genre’

Board Members Absent: Gary Joseph

Staff Members Present: Lois Webre, Kathy Gautreau

Staff Members Absent: Tonya Elson

Guest: None

With a quorum declared, Chairman Garry Hubble called the meeting to order at 12:08 pm

**Public Comments**: None

**Minutes:** **Motion**: by Adrian Genre’, seconded by Ash Patel to conditionally accept minutes for February 2022 until approved at the next board meeting. Motion passed.

Adrian Genre’: yes Jason Hammack: Abstain

Ash Patel: yes Sandra Hughes: yes

Garry Hubble: yes Barry Brewer: no

Ellis Gauthier: yes

**COMMITTEE REPORTS:**

**Finance**: **Motion:** By Ash Patel, seconded by Jason Hammack to accept the finance report for February 2022.

Motion passed.

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**Personnel:** Kathy discussed updating job descriptions

**Planning & Development:**

**Motion**: Jason Hammack, seconded by Barry Brewer to approve Ground Control contract pending performance clause. Motion passed.

Kathy discussed lighting placement around signs.

**Marketing & Advertising:** Kathy gave Executive Directors Report

**Special Projects & Events/Film Commission:** Lois discussed Social Media Report and Kite Fest 2022

**Conference Center Report**: Lois discussed Conference Center Meetings and advertising

**Old Business:**  Kathy discussed Attorney General opinion request.

**New Business:** Garry Hubble discussed Whitehead Blvd project.

**Motion:** by Sandra Hughes, seconded by Ash Patel to adjourn at 12:51pm. Motion passed.

Respectfully Submitted,

Victoria Hughes