

West Baton Rouge CVB
2750 North Westport Drive, Port Allen, LA.
Board Meeting, November 9, 2023, Noon

AGENDA

- I. CALL TO ORDER:** Chairperson – Garry Hubble
Declare a Quorum
- II. Public Comments / Introduction of guests.**
- III. MINUTES:** Board Meeting October 18, 2023
- IV. COMMITTEE REPORTS:**
 - A. FINANCE**
 - 1. Treasurers Report October 2023 – Barry Brewer
 - 2. Budget vs Actual Report
 - 3. Other
 - B. PERSONNEL – Kathy Gautreau**
 - 1. Other
 - C. PLANNING & DEVELOPMENT – Kathy Gautreau**
 - 1. Terracon – Proposals for Option 2 & 3
 - 2. Beautification - Exit #151
 - 3. Other
- V. MARKETING / ADVERTISING – Kathy Gautreau**
 - 1. Branding Update
 - 2. Executive Directors Report
 - 3. Other
- VI. SPECIAL PROJECTS & EVENTS / FILM COMMISSION – Lois Webre**
 - 1. Social Media Report
 - 2. Events
 - 3. Other
- VII. CONFERENCE CENTER REPORT – Tonya Elson**
 - 1. Meetings Report
 - 2. Other
- VIII. OLD BUSINESS:** 1. Other
- IX. NEW BUSINESS:** 1. Other
- X. ADJOURNMENT**