West Baton Rouge CVB  
2750 North Westport Drive, Port Allen, LA.  
Board Meeting, April 18, 2023, Noon  

AGENDA  

I. CALL TO ORDER: Chairperson – Garry Hubble  
Declare a Quorum  

II. Public Comments / Introduction of guests.  

III. MINUTES: Board Meeting March 14, 2023  

IV. COMMITTEE REPORTS:  
   A. FINANCE- Barry Brewer  
      1. Treasurers Report, March 2023  
      2. Budget vs Actual Report  
      3. Other  
   B. PERSONNEL – Kathy Gautreau  
      1. Interviews with Graphic Artist applicants  
      2. Revised Policy Manual  
      3. Other  
   C. PLANNING & DEVELOPMENT – Kathy Gautreau  
      1. Update on Building  
      2. Other  

V. MARKETING / ADVERTISING – Kathy Gautreau  
   1. Executive Directors Report  
   2. Other  

VI. SPECIAL PROJECTS & EVENTS / FILM COMMISSION – Lois Webre  
   1. Social Media Report  
   2. Events  
   3. Other  

VII. CONFERENCE CENTER REPORT – Tonya Elson  
    1. Meetings Report  
    2. Other  

VIII. OLD BUSINESS: 1. Other  

IX. NEW BUSINESS: 1. Other  

X. ADJOURNMENT